



iX19: INNOVATION EXPO SPONSORSHIP OPPORTUNITIES PACKAGE

BACKGROUND

Beaverton, Oregon is a community of more than 96,000, located west of Portland. The community is home to more than 4,000 businesses, and employs more than 67,000 people. Located in the “Silicon Forest”, Beaverton features many technology companies, as well as the corporate headquarters of many companies. The Beaverton School District is the third largest in Oregon, educating nearly 41,000 students in 53 schools. It is also one of the once diverse - more than 101 languages are spoken by Beaverton students, 52 % are students of color, and about 36% qualify for free and reduced lunch, a measure of economic need. Beaverton boasts a high school graduation rate of nearly 86%, which is higher than the state average, and over 85% of our ninth graders are on track to graduate on time. We also help students become more “future ready” by supporting educational innovations that help students become more proficient in science, technology, engineering, arts and math (“STEAM”). In May 2019, we are hosting the second annual Innovation Expo, **iX19**, and are looking for community sponsors to help put on this free, educational community event.

EVENT DETAILS

iX19 Innovation Expo will be held May 16, 2019. The goal of **iX19** is to highlight, celebrate and amplify innovative and creative ways that students are learning and teachers are teaching STEAM in Beaverton schools. The Expo also helps sparks student interest in STEAM-related careers. Last year’s event attracted more than 2,000 students and their parents to see to the latest innovations and to interact with our sponsors and exhibitors. **iX19** will take place May 16, 2019 from 5-8 pm at Aloha High School in Aloha, Oregon. More information about the event is online at <http://www.bsdexpo.com/>.

Leading up to the event, students and teachers will work in teams to create projects and demos to exhibit at the expo that both highlight how technology and creativity support learning and to engage attendees. Student projects will be displayed in an exhibition hall along with sponsors’ booths in the lobby.

SPONSORSHIP OPPORTUNITIES

Expo Sponsorship: We invite local businesses to sponsor **iX19** to help Beaverton students connect what they are learning in the classroom to their future working life. Sponsorships are set at \$1,000. Sponsorships will help cover direct costs of the event including an event company to create the display booths, signage, janitorial services, and printing. The venue is provided free.

Additional Project Sponsorship: Many student teams preparing now for **iX19** or who will be inspired to put together a project for **iX20** will need financial help to purchase the supplies and equipment, costs that cannot be covered with normal school funding. An additional contribution of \$500, \$1,000 or \$1,500 will help one, two or three teams acquire what they need to succeed.

iX19 Innovation Expo 2019 event sponsor benefits include:

- Logo on banners at the event venue, on a school booth, and in promotional materials for the event, including event website.
- Company name listed in news releases and media kits as a sponsor.
- Recognition in Beaverton Education Foundation's newsletters, website, and social media accounts (seen by 38,000 supporters)

Additional project sponsor benefits include:

- Pairing with a school or a project that aligns with your company's mission and values.
- Arranging for employees to accompany students in their booth the evening of the event, if you wish.
- Logo on BEF's Beaverton's Choice online crowd funding website promoting one or more projects supported by your sponsorship, see <https://www.beavertonedfoundation.org/beavertons-choice/>

WHAT IS THE BEAVERTON EDUCATION FOUNDATION?

Founded in 1988, the Beaverton Education Foundation is a 501(c)(3) community-based nonprofit organization which supports Beaverton Public Schools. BEF raises money to provide hands-on academic enrichment and advancement programs. BEF mobilizes community resources to fund innovative classroom, summer, and afterschool programs at all Beaverton Public Schools.

BEF receives no public funds, but relies on tax-deductible contributions from school families, community members, alumni, district staff, and local businesses. Contributions come from business promotions, phone-a-thons, mailings, and via the BEF website.

Funds donated to BEF pay for programs not mandated or funded by the state. The Beaverton Education Foundation steps in to provide funding and support for innovative programs such as **iX19** which fall outside of general funding. BEF supports academic enrichment activities considered high priorities by teachers and school, such as bringing new technology into classrooms, supporting hands-on student projects, purchasing equipment and materials, funding visiting artists and scientists and offsetting transportation and facility fees.

CONTACT INFORMATION:

iX19 Sponsorships: Liz Melching, liz_melching@beaverton.k12.or.us

BEF Executive Director: Kristine Baggett, Kristine_Baggett@beaverton.k12.or.us

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Mail to:

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Beaverton, OR 97005

Website: www.beavertonEDfoundation.org

Beaverton Education Foundation is an independent nonprofit organization. Sponsorships are tax deductible as allowed by law. Our Tax ID number is 94-3076723.



iX18: INNOVATION EXPO - MAY 2019 **Sponsorship Confirmation Form**

Yes, we would be pleased to participate as a sponsor of
iX19: INNOVATION EXPO - May 2019
*A benefit for the Beaverton Education Foundation
and students in the Beaverton School District*

Company Name: _____

Contact Person: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Levels

iX19 Event Sponsorship: _____ \$1,000

Additional Project(s) Sponsorship*: _____ \$500 _____ \$1,000 _____ \$1,500

**Your additional contribution will sponsor one, two or three teams secure the materials they need for project success, costs that cannot be covered out of normal school funding.*

_____ Check is enclosed. Please make checks payable to Beaverton Education Foundation.

_____ Please charge my: _____ Visa _____ Mastercard _____ American Express _____ Discover

Card number: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

_____ Please send me an invoice.

Payments are due by **March 1, 2019** to secure maximum recognition for your sponsorship.
Specific sponsor benefits are detailed in the *Sponsorship Opportunities Package*.

Accepted for: _____
(Company name)

By: _____ Date: _____
(Signature)